

ABOUT

Acronym: PRO-CLIMATE

Title: Proactive community adaptation to climate change through social transformation and behavioural change

Call identifier: HORIZON-CL5-2023-D1-01-09
Behavioural change and governance for systemic transformations towards climate resilience

Project number: 101137967

Total EU funding: 3.666.685

Consortium: 10 partners from 7 EU countries

Start date: 1 January 2024

Duration: 36 months

Project coordinator: Tero

PRO-CLIMATE will adopt an approach guided by the concept of systems thinking, which views communities as complex systems that are interconnected and influenced by multiple factors, socio-economic and environmental. By understanding and leveraging their dynamics, it will then develop strategies and interventions that promote social transformation and behavioural change.

CONTACT US

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CONSORTIUM



Funded by
the European Union



PRO-CLIMATE

Proactive community
**adaptation to climate change
through social transformation
and behavioural change**



#systemic transformation

#living labs

#social transformation

#systems thinking

#behavioural change

#climate adaptation



CHALLENGE

Climate change is one of the **most critical issues of our time**, and its effects are already being felt worldwide. Critically, the world needs to move much, much faster towards decarbonisation if we are to keep global temperature rises below the 1.5°C threshold.

MISSION AND VISION

PRO-CLIMATE aims to support communities to proactively adapt to climate change through **social transformation and behavioural change**.

PRO-CLIMATE will identify social tipping points and policy actions that enable systemic transformation to be achieved across social systems.

LIVING LABS



To achieve proactive community adaptation to climate change, PRO-CLIMATE is based on the following action pillars:

1. **Identifying Transformative Social Tipping and Leverage Points**
2. **Participatory Approach**
3. **Co-creation**
4. **Capacity building**
5. **Behavioural Change**
6. **Adaptive Governance**
7. **Resilience Thinking**
8. **Policy Advocacy**
9. **Living Labs**
10. **Social Simulation**

PRO-CLIMATE will develop a robust framework for designing effective methodologies and tools to foster proactively adaptive behaviours and facilitate transformative changes in communities and societies in response to climate change.

EXPECTED OUTCOMES

1. A **Living Lab framework** to enable real-life environments for designing, implementing, testing, and monitoring systematic transformation to achieve climate resilience through behaviour changes and governance strategies.
2. **Key drivers and barriers** of social transformation and behavioural change in the context of climate change adaptation at the community level.
3. **Behavioural change process manual** for systemic transformations to climate resilience.
4. Web-based **policy sandbox tool** includes the Multi Agent Computer Model (MACM) and the TransCliR tool.
5. Evidence-based **policy recommendations** resulting from project work and from the case studies, distilled in succinct policy guidelines that can be further adopted by other European communities.

